
Peili Vision

00:10

Hi, yeah, my name's Ari. I moved here about two or three years ago to get my MBA, and during my MBA course I got really, really passionate about mental health, especially accessibility for mental health in the UK, and that made me want to join Peili because I feel like they are really helping to solve some of the problems that are happening in the UK at the moment.

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Yeah, so we provide a web-based screening tool to evaluate executive functioning that is linked to ADHD, but we are not interested in providing a diagnosis. We are interested in providing a needs-based assessment so that students can find out what areas of support they need and so their teachers and caregivers can provide that for them.

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Yeah, so we are looking to expand at the moment, but we are also looking to really make sure that we are established in the UK. One thing that I've learned about working with NHS is that you really need to make sure that your service is linked in with all of the different systems. You can't just create a digital tool and put it out into the ecosystem. You really need to make sure that you're speaking to the SENCOs, the teachers, the community groups, and really making sure that it's actually something that is linked into all stages of the pathway.

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So for us, we're really looking to talk to a wide variety of systems to make sure that it's something that is helpful to all parts of the pathway. A really large range of stakeholders, so because we're trying to link in with different parts of the pathway, we're looking to talk to SENCOs, we're looking to talk to people with experience, we're also looking to talk to people within the Integrated Care Boards, just because eventually our goal is for this product to be something that can be purchased at scale by the Integrated Care Boards and then rolled out for the whole community across all of their catchment areas.