
Nexus Meets Better Medicine

00:10

Hi, I'm Chris McKee. I'm the Managing Director for the UK for Better Medicine and also leading all of the activities of Better Medicine UK. I have a background in cellular molecular medicine. I've also worked in the NHS in business development and I guess I'm bringing a skill set which is combining academic, clinical and commercial opportunities to the table.

00:34

So Better Medicine is in the field of diagnostic medical imaging, which is really applied to the field of radiology. So we're here focusing very much on identifying cancerous lesions within the body. What's different about us as a company is we actually take what we call a full body approach from the get-go rather than focusing just at a single organ at a time. This is so that we can identify potential points of metastases, disease spread. There's also incidental findings and lesions that might not necessarily have been identified before. So we're really here to help the entire radiological workflow, whether that's directly within the clinical setting or actually within potential clinical trials.

01:18

So at the moment, my focus to develop the business here in the UK is taking sort of a two or three-pronged approach. The first is obviously to go directly within the clinic and to work with clinicians and clinical academics to show the potential of our technology directly within a real world setting and validate our technology here in the UK. But we're also looking to develop our portfolio to also include the potential within clinical trials and working directly with pharma and other interesting commercial organisations.

01:49

So within the community, I'm really looking to work with a broad range of stakeholders, whether they're those that are interested in oncology-based trials and research here at the university or those that are more directly involved with oncology-based activities within hospital settings.